IMPACT ENGINE PRACTITIONER CERTIFICATION

Become the strategic partner your organization needs.

PMO STRATEGIES

FOR PMO & TRANSFORMATION LEADERS

Build. Elevate. Rescue. Deliver Strategy Better.

4 INTERACTIVE VIRTUAL HALF-DAY SESSIONS
DECEMBER 2, 4, 9 & 11, 2026
9 AM–1 PM ET | 2–6 PM GMT

Led by **Laura Barnard**
creator of the IMPACT Engine System™
Six Stages. Real-world Application. Live Coaching.

WHAT YOU'LL DO

DISCOVER WHY YOU'RE STUCK
Finally see what's really behind the challenges holding you back.

ACCELERATE BUSINESS VALUE
Clearly connect delivery to business outcomes.

BUILD TRUST AND INFLUENCE
Confidently speak the language of business value.

CREATE YOUR IMPACT PLAN
Lead a focused plan to accelerate strategy delivery.

READY TO LEAD WITH MORE IMPACT?

Join the live IMPACT Engine Practitioner Certification program.

REGISTRATION CLOSES NOVEMBER 20

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DON'T JUST LEARN IT. LEARN TO USE IT.

PMO STRATEGIES

MOVE FROM REPORTING THE WORK TO SHAPING WHAT HAPPENS NEXT

When **priorities compete**, **stakeholders disagree**, **resources are constrained**, and **leaders expect answers**, there usually **isn't one obvious right move**.

You'll work through those tough situations, apply the IMPACT Engine System™, test your thinking, and **strengthen your ability to accelerate strategy delivery**.

PRACTICE THE WORK OF A STRATEGIC PARTNER

When Green Hides the Problem

See when delivery progress isn't creating business value, then make the value story clear to leaders.

When Everything Is a Priority

Make the trade-off when demand exceeds capacity: what moves, what waits, and what stops.

When You Have to Make the Case

Turn the evidence into a recommendation leaders can act on, then defend your thinking and get coached on it.

END-TO-END SYSTEM

STRONGER JUDGMENT

GREATER INFLUENCE

BRING YOUR TEAM

Get your team out of status reporting mode. Train them to look beyond tasks, connect the work to business outcomes, and bring leaders recommendations instead of updates.

> *"I left Practitioner with much more confidence in my ability to use the system in my workplace."*
>
> Shilo B., Projects and Change Management Leader

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