

## Strategy Delivery SWOT Analysis

To determine the strategy delivery organizational focus, you must perform an analysis of the strengths, weaknesses, opportunities, and threats facing your team. This will help guide your thinking, combined with the outcomes of the stakeholder interviews, which drives the initial IMPACT Engine™ recommendation.

You can complete this process as a group with your team or key stakeholders, just you and your sponsor, or individually. It's best to include other stakeholders in this SWOT analysis and this is a great opportunity to engage stakeholders that have not been great supporters of the team, as well to engage your team champions going on this journey with you. Once completed, you will use them to inform your assessment summaries in the recommendation presentation.



What are your organization's strengths?

What are your organization's weaknesses?

What are your organization's opportunities?

What are your organization's threats?