

Take Your PMO from Zero to IMPACT in 90 Days

PMO SWOT Analysis

Worksheet

by

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SWOT Analysis

To help you determine the PMO focus, you must perform an analysis of the strengths, weaknesses, opportunities, and threats. This will help guide your thinking, combined with the outcomes of the stakeholder interviews, which drives the initial PMO IMPACT recommendation.

Complete this SWOT analysis to help you determine your initial PMO recommendation. You can complete these as a group, just you and your sponsor, or individually. It's best to include other stakeholders in this SWOT analysis and this is a great opportunity to engage stakeholders that have not been great supporters of the PMO, as well to engage your PMO champions. Once completed, you will use them to inform your assessment summaries in the PMO recommendation presentation.

Strengths

- Tangible assets / resources
- Differentiators
- Delivery capabilities

Weaknesses

- Resource limitations
- Gaps in knowledge
- Gaps in delivery

SWOT

Opportunities

- Improvements needed
- Throughput increase
- Return on investment realization

Threats

- Culture
- Change resistance
- Competing priorities



| What are the PMO strengths? |
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| What are the PMO weaknesses? |



| What are the PMO opportunities? | | | | | | |
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| Wh | at are the PMO | threats? | | | | |
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